

## WEIGHT WATCHERS MAGAZINE EDITOR ANNOUNCED

Tuesday 23<sup>rd</sup> June 2009 – Jacqueline Mooney has been announced as editor of *Weight Watchers magazine*, Australia's favourite weight loss magazine.

Jacqueline was most recently acting editor, *Bride to Be*, after joining Pacific Magazines in mid 2008. Her publishing career spans more than 15 years, with senior editorial positions across a range of titles, including deputy editorships at *Cleo* and *Dolly* and managing editor, *Cleo Hot Body* one-shot.

Georgina Brujic, Managing Director, Text Pacific, says "Jacqueline joins *Weight Watchers magazine* with an established reputation for excellence, integrity and creativity. We look forward to bringing the *Weight Watchers* masthead to new heights under her direction."

Jacqueline Mooney, editor, *Weight Watchers magazine*, comments "Having been fortunate enough to work in women's lifestyle publishing for the past 10 years, I have an absolute passion for food, fitness, health and sharing information that can truly make a difference.

"I'm thrilled to be joining the internationally regarded *Weight Watchers* brand at such a pivotal time, with its new monthly format helping women around Australia transform their lives and reach their goals."

*Weight Watchers magazine* successfully moved from a bi-monthly to a monthly magazine in February 2009.

Amelia Bloomfield returns as editor of *Bride to Be* following maternity leave.

Ends.

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