



**SEVEN IS  
NUMBER ONE.**



**Seven dominates the most-watched programmes  
across summer.**

- Seven's coverage of The Australian Open dominates the most-watched events on television across summer.
- Seven's coverage of the Men's Final in the Australian Open is the most-watched event on television.
- Seven's coverage of the Women's Final ranks only behind the Men's Final as the most-watched event on television.
- Seven grabs eight of the top 10 most-watched events.
- Seven dominates the most-watched regular series.
- Seven News the most-watched programme across summer. Today Tonight dominates A Current Affair.
- Border Patrol and Coastwatch on Seven are the top two most-watched non-news programmes on television across summer. Seven grabs the number 1, top 3 and 7 of the top 10 most-watched regular series on television.

**Top 20 Events – including one-off events and series averages:**

			<b>AUDIENCE</b>
1	<b>SEVEN'S TENNIS: 2010 AUST OPEN - MEN'S FINAL</b>	7	<b>2,418,957</b>
2	<b>SEVEN'S TENNIS: 2010 AUST OPEN - WOMEN'S FINAL</b>	7	<b>1,896,074</b>
3	<b>SEVEN'S TENNIS: 2010 AUST OPEN - MEN'S FINAL INTRODUCTION</b>	7	<b>1,720,473</b>
4	<b>SEVEN'S TENNIS: 2010 AUST OPEN – DAY 8 NIGHT SESSION</b>	7	<b>1,631,364</b>
5	<b>SEVEN'S TENNIS: 2010 AUST OPEN - MEN'S FINAL PRESENTATION</b>	7	<b>1,542,289</b>
6	NEW YEAR'S EVE 2009 - MIDNIGHT FIREWORKS	9	1,516,686
7	<b>SEVEN'S TENNIS: 2010 AUST OPEN - WOMEN'S FINAL PRESENTATION</b>	7	<b>1,388,607</b>
8	<b>SEVEN'S TENNIS: 2010 AUST OPEN – DAY 10 NIGHT SESSION</b>	7	<b>1,351,612</b>
9	<b>SEVEN'S TENNIS: 2010 AUST OPEN - WOMEN'S FINAL INTRODUCTION</b>	7	<b>1,345,329</b>
10	TWO AND A HALF MEN –NEW SEASON EPISODE 1	9	1,316,364
11	<b>SEVEN NEWS – SUNDAY (SEASON AVERAGE)</b>	7	<b>1,288,994</b>
12	<b>THE VICAR OF DIBLEY CHRISTMAS SPECIAL</b>	7	<b>1,288,250</b>
13	<b>THE VICAR OF DIBLEY CHRISTMAS SPECIAL 2</b>	7	<b>1,284,041</b>
14	TWENTY/20 -AUSTRALIA V PAKISTAN	9	1,273,178
15	CUSTOMS – EPISODE 1	9	1,259,790
16	THE MENTALIST – NEW SEASON EPISODE 1	9	1,249,113
17	<b>SEVEN'S TENNIS: 2010 AUST OPEN – DAY 11 NIGHT SESSION</b>	7	<b>1,236,353</b>
18	<b>RSPCA ANIMAL RESCUE – NEW SEASON EPISODE 1</b>	7	<b>1,230,394</b>
19	THE BIG BANG THEORY – NEW SEASON EPISODE 1	9	1,222,510
20	<b>GREY'S ANATOMY – NEW SEASON EPISODE 2</b>	7	<b>1,213,092</b>

**Top 20 Regular Series across summer.**

			<b>AUDIENCE</b>
1	<b>SEVEN NEWS – SUNDAY</b>	7	<b>1,288,994</b>
2	<b>SEVEN NEWS – MONDAY-FRIDAY</b>	7	<b>1,202,873</b>
3	<b>BORDER PATROL</b>	7	<b>1,193,676</b>
4	NINE NEWS – SUNDAY	9	1,183,149
5	<b>COASTWATCH</b>	7	<b>1,172,709</b>
6	<b>TODAY TONIGHT</b>	7	<b>1,142,270</b>
7	<b>OUTBACK WILDLIFE RESCUE</b>	7	<b>1,124,675</b>
8	<b>SEVEN NEWS – SATURDAY</b>	7	<b>1,105,577</b>
9	NINE NEWS – MONDAY-FRIDAY	9	1,068,768
10	MIDSOMER MURDERS	ABC1	1,062,813

11	<b>BONES</b>	7	<b>1,034,679</b>
12	<b>HOME AND AWAY</b>	7	<b>1,017,590</b>
13	THE MENTALIST	9	1,000,388
14	<b>DESTROYED IN SECONDS</b>	7	<b>989,619</b>
15	COLD CASE	9	982,415
16	A CURRENT AFFAIR	9	969,079
17	GETAWAY	9	963,421
18	TWO AND A HALF MEN – MONDAY	9	961,163
19	NINE NEWS – SATURDAY	9	949,791
20	<b>BETTER HOMES AND GARDENS SUMMER</b>	7	<b>923,805</b>

Ozdam Data. Live and As-Live. Weeks 49, 2009 – Week 6, 2010